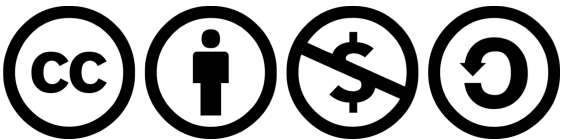


JOINT MISSION STATEMENT REPORT

DT145 - PP7
Meta Štular

Version 1
11 2018





Except where otherwise noted, this work is licensed under
<https://creativecommons.org/licenses/by-nc-sa/4.0/>



1. Introduction

After 2 years of research and practical activities involving citizens, educational institutions and businesses, the FabLabNet project has reached the stage where the partners had to decide what would be the Mission of the network. As simple as this task might seem, a construction of a mission statement, even if in most cases it consists of one sentence, is not simple. In the case of FabLabNet the partners have accumulated precious experiences and research material in two years just to be able to respond to few simple questions: What is a FabLab network? Who are our beneficiaries? What can we offer to future members of the network? What do we want to do? And finally, what are we willing to invest to do what we want?





Methodology

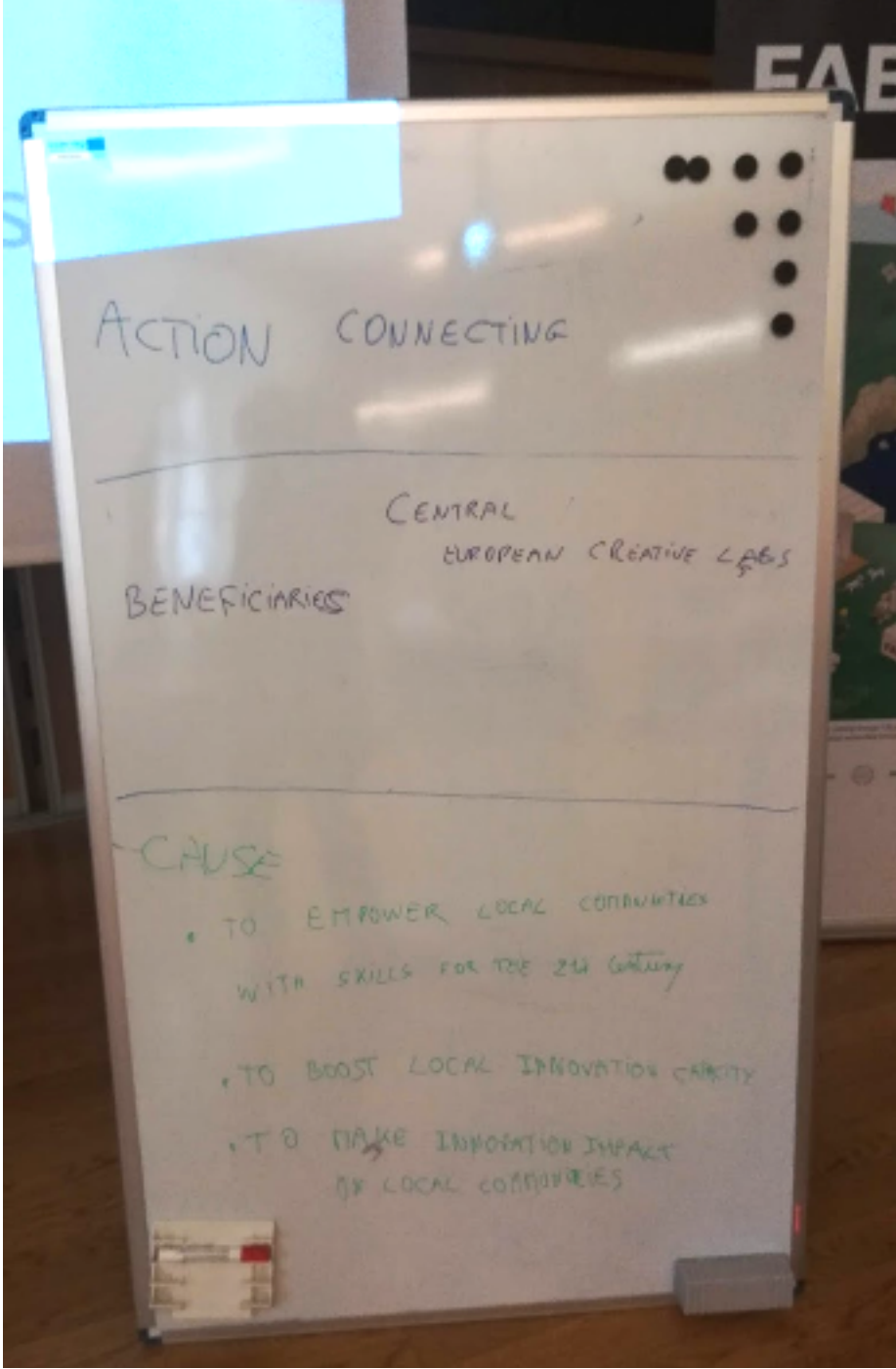
Preparing a Draft Mission Statement

- As the first phase of the project a draft mission statement was prepared (Annex 1) based on online research of similar networks and previous researches made by FLN partners. Further on, this draft document was presented to the partners in order to stimulate their reflection about the future of the FL Network. Based on this document we have prepared working materials and questionnaires for the workshop with project partners that took place in Ljubljana during the Thematic meeting on September 27 2018.

Workshop with project partners

- The partners were gathered into groups. They were shown the powerpoint presentation (Annex 2) where the basic notions “vision statement” and “mission statement” were discussed and some good and bad examples were presented and analysed.
- The partners were given two sets of questionnaires (Annex 3 and Annex 4) where they had to write down their ideal vision and mission statement.







Agreement on Joint Mission Statement

- At the end of the workshop the partners have agreed on the following Mission Statement of the FL Network:
Connecting Central European Creative Labs to boost local innovation capacity.

Further steps

Based on the results of Ljubljana workshop and Draft Mission Statement and Cooperation Agreement PP 7 will create an online questionnaire with the objective to decide on basic principles, cooperation model, financing, activities and communication of the future FL Network. The results of this questionnaire will serve as the basis of the Cooperation Agreement.

List of Annexes

Annex 1: Draft Mission Statement and Cooperation Agreement

Annex 2: Powerpoint presentation, Ljubljana workshop 27. 9. 2018 (DT145 Presentation mission / vision statement PP7.pptx)

Annex 3: Workshop vision statement, Ljubljana workshop 27. 9. (DT145 Workshop vision statement)

Annex 4: Workshop mission statement, Ljubljana workshop 27. 9. 2018 (2018 DT145 Workshop mission statement)

Annex 5: Vision Statement Questionnaire, Ljubljana workshop 27. 9. 2018

Annex 6: Vision statement responses, Ljubljana workshop 27. 9. 2018

Annex 7: Final Mission and Vision Statements, Ljubljana workshop 27. 9. 2018

Annex 8: United States FabLab Network Strategic plan development

Annex 9: DT1.4.3 - Report on Proposed Values and Pooled resources

Annex 10: DT1.4.4 - Joint SWOT Analysis to explore network strategies

Annex 11: DT1.3.4. - Exchange of FabLab management practices and tools

Annex 12: DT1.3.5 - Report on the FabLab Management Platform

Annex 13: DT1.3.3 - Exchange on the FabLabNet Value proposition





Annex 1: Draft Mission Statement and Cooperation Agreement

0) Introduction

The objective of this document is to set the the values and the rules of the future FL Network. The sources for this document were previous FLN researches (DT1.4.3 - Report on Proposed Values and Pooled resources (Annex 8); DT1.4.4 - Joint SWOT Analysis to explore network strategies (Annex 9); DT 1.3.4. - Exchange if FabLab management practices and tools (Annex 10); DT1.3.5 - Report on the FabLab Management Platform (Annex 11) and DT1.3.3 - Report on the FabLabNet Value proposition (Annex 12) and United States FabLab Network Strategic plan development (Annex 7).

0.1) Terminology

The **mission statement** communicates the **network's purpose**, **what target groups** it serves, and **how** it it serves them. The mission statement should define **what makes an organization different** from similar organizations..

The **vision statement** describes what the organization wants to be in the future.

The **development strategy** describes how the organization will achieve the purpose set by the mission statement and the goals set by the vision statement.

0.2) Key phrases

Knowledge Exchange: Facilitating exchange of knowledge, good practices and ideas among CE FabLabs

Advocacy: Jointly advocating on local, regional and EU level to establish structural position of Central Europe FabLabs in the education and innovation Ecosystem

Innovation: Solving local problems by transnational collective cooperation

Promotion: Promoting DIY culture, fabrication and transdisciplinary approaches

Connecting staff: offering a platform (whatsapp, slack...) to allow staff to expose potential issues (technical, administrative, etc.), their concerns, ask for advices or potential partners/contact.

1) Draft Mission Statement and Cooperation Agreement

The purpose of the draft Mission Statement is to be discussed and approved by all project partners. Once approved, the development plan will be adjusted in order to achieve the purpose of the FabLab Network set by the mission statement. Based on previous research done by FLN project partners, four different variation of Mission Statement were developed by PP7.

1.1) FOCUS ON FABLABS: The following two mission statements focus on empowering FabLabs by facilitating their international exchange:



- a) Empowering FabLabs by transnational advocacy and cooperation
- b) Boosting local FabLabs by facilitating transnational advocacy, knowledge exchange and cooperation

1.2) FOCUS ON MAKERS: The following two mission statements focus on direct objective of empowering FabLabs by facilitating international exchange (the indirect objective is boosting local creativity and innovation):

- c) Boosting local creativity and innovation by transnational cooperation of FabLabs
- d) Empowering local creatives by promotion of DIY culture and transnational cooperation of FabLabs

2) Vision Statement

The vision statement expresses which goal we wish to follow in the future. In 5 years we wish to become:

- a) the most influential advocacy network for FabLabs
- b) the most important network facilitating mobility and knowledge exchange of FabLab professionals
- c) the referential info hub for international opportunities for makers
- d) the referential info hub for international opportunities for FabLab professionals
- e) the referential EU network for big international creative get togethers
- f) the biggest functioning virtual factory in Europe

3) Development Strategy

The development strategy describes how the organization will achieve the purpose set by the mission statement and the goals set by the vision statement. Based on previous FLN research but especially on Give-Get Analysis a certain number of activities that could be shared within the network has been identified. Basic services which are the same everywhere were excluded (such as training in 3D printing and similar) since they do not have an added international value and can therefore not be used as exchange currency. The important criteria in selection of activities which will support the FabLab Network purpose are the “willingness to travel” (how long are the target groups willing to travel for certain service) and the “willingness to pay” (how much are the target groups willing to pay for certain service or benefit).

3.1) Activities supporting the purpose set by the mission statement, their costs and target groups (TG):

- European School of Makers
TG: makers, FL staff
- Network meeting \$
TG: FL staff



- Staff exchange \$\$
TG: FL staff
- Master classes \$\$: e.g. technical: woodworking, welding; organizational: communication, networking, advocacy, fundraising, ... (organized by different partners - members smaller fee , outsiders bigger fee)
TG: makers, FL staff
- Advocacy \$\$\$
TG: FL staff
- Fundraising \$ - \$\$ (depending on intensity)
TG: FL staff
- Market place (exchange of commercial items e.g. Fabman membership VS borrowing certain machine)
TG: FL staff
- Innovation award (e.g. Fab Manager of the year) \$
TG: FL staff
- Publication: The surveys could be used for other labs but should be edited for general audience
TG: FL staff
- Virtual factory \$\$\$ (all the partners agree to put their facilities and machines to common use - however the conditions and methods of this exchange have still to be developed and agreed upon)
TG: makers, FL staff
- Communication \$ - \$\$\$ (depending on intensity)
TG: makers, FL staff

3.2) Organisational model

- a) Rotating presidency
 - each organization 1 year?
- b) Elected president
 - 2 years?

+

Steering committee

- max 5 persons + president

3.3) Funding

One of the important challenges of the FLN partners is the future funding of the FLN network.

a) Membership contributions - non monetary exchange

The nonmonetary exchange could support some basic activities like sharing good practices which do not demand additional money, however they still need some dedication:

- a) 1x/year: Contribution of 1 original workshop with instructions to the European school of makers (such as catchy workshops in different domains to attract new users)
- b) 1x/year sharing a transferable good practice/inspirational stories with instructions (such as educational services to schools, involving artisans, community building, mobile lab, advocacy, fab management ...)



- c) 10 hours of work/year per organization
- d) 1x/year participation of 1 member of the organization at the partners' event
- e) sharing opportunities for international participation of makers
- f) informal knowhow sharing between technicians (machines, materials, safety,...)

b) Fee contributions - the basic centralized joint activities that should be financed by memberships:

a) Basic communication: costs and administration of joint web page and social media:

- 2x/year newsletter
 - 1x/month FB post
 - basic communication with external parties (to define)

b) Basic management:

- 1x/year organization of the network meeting (all the members pay for themselves)

c) Fundraising:

- searching for opportunities and managing new applications for funding Different EU programmes such as Interreg, Horizon 2020, Europe for Citizens, Creative Europe,... (without that, the network will stagnate)

Proposed membership fee amount

- a) x percent of received public subsidies?
- b) fixed fee of 200 eur/year?

The circumstances under which organizations would be willing a membership fee?

- economic benefits
- political benefits
- knowledge
- visibility